

«Поколение свершений – 2018»
**Международный некоммерческий конкурс просветительно-творческих
проектов учащихся**
Департамент образования администрации города Перми
МАОУ «Гимназия №3» г. Перми

Английский язык (прикладная)

**Ways to discover the country:
creating your own routes around London**

Автор работы:
Эннс Данил, 7 «А» класс,
Руководитель:
Осипова С.Е.,
учитель английского языка

Пермь-2018

Contents

| | | |
|------|---|----|
| | Introduction | 3 |
| 1 | Ways to discover a new place | 5 |
| 1.1. | Analysis of the resources | 5 |
| 1.2. | Making the list of ways to discover a place (list 1) | 6 |
| 1.3. | The results of the survey among students (list 2) | 7 |
| 2 | Creating your own route around London | 11 |
| 2.1. | Choosing suitable technology according to their characteristics and options | 11 |
| 3. | Making up the | 14 |
| | Conclusion | 16 |
| | Bibliography | 17 |

Introduction

Studying different countries, you face a problem how to capture all extensive material, to systematize it and how to use it in practice, in real life. There are different ways of «getting knowledge», "opening" the countries, cities and new places. Besides there are new modern modes of work with such information. Therefore the relevance of our research is that it will help to offer the most effective way to get acquainted with any place with the maximum advantage and interest, using modern technology.

The purpose of our research work is working out a tourist route across London with use of modern technology, basing on the most effective ways to get acquaintance to a city or a country according to our rating.

To achieve this aim the following tasks should be solved:

- to make the list of possible ways to discover the city/country / place (rating 1);
- to conduct a survey among pupils of our gymnasium about ways which they use and consider the most useful and interesting (rating 2);
- to compare results of two ratings and to draw conclusions;
- to develop a tourist route across London, using the most effective ways of acquaintance to the place/city/country;
- by means of modern technology and the website of creating audioguides izi.-TRAVEL to put the route on the Google - map;
- to offer the developed route to schoolmates and to test its usability.

The object of the research is country studies and the subject is active ways of working out the information on the country, cities or interesting places.

We suppose that use of modern technology allows to unite and systematize the huge volume of an information on country studies and to create the unique tourist routes which can be also suitable for others.

We used such research methods as making a survey, carrying out an experiment, comparison, analysis; use of technology of creation of the audioguide and Google Maps.

To sum up the results of a research, we can state that we managed to find the most effective way of discovering a city or a country. We carried out all the tasks and our hypothesis was confirmed completely.

1. Ways to discover a new place

1.1. Analysis of the resources

It can be overwhelming to deal with the overwhelming amount of information on the Internet, especially when looking around the world. And nowadays there are lots of ways to discover new places.

We have explored the Internet, searching the information about them. We have surfed lots of sites and looked through many forums on this topic. Here are some quotations from different resources.

‘If travelling is not an option, then one can learn about new places by watching some television channels that air documentaries on different countries. Some of these programs are so good that after watching them, you feel you actually went to that place’ [1].

Another way of learning is through the Internet. You can get all the facts regarding a certain country/city by a simple click of the mouse.[2]

If you are fond of reading and have a library nearby, you can browse through glossy travel magazines like "Lonely Planet" and scores of others that carry superb features on tourist spots - both local and international. And some of the photographs in such magazines are so splendid that you may be tempted to pack your bags and go away on a refreshing vacation [1].

We have also found 3 smart ways to learn how to travel the world. Actually, Travel can open up an entirely new world of possibilities for you. The world is a fascinating place where you can discover places that you never thought existed. Traveling opens your mind and helps you become more knowledgeable about life, people, and the world around you. Traveling is worth every dollar you spend because the memories will last forever. Traveling can bring so much joy to your life and also benefit your health as it can help you get rid of stress and anxiety by relaxing and engaging in activities that you enjoy.[3]

And here are some more interesting answers from the forum: [1]

Bianca Sejera, Filipino Physical Therapy Student: «Read travel blogs, watch travel related shows on TV and above all, seek help from Google for specific details regarding any place/country. Social media sites are also helpful when it comes to interacting with people and knowing about their culture/interesting facts, etc. Who can tell you about a country better than a resident there! :)»

Abu Zar, programming enthusiast: «In my opinion, the best way to learn all of the above is to communicate with someone living in that particular place. There are many ways like Skype, Facebook or more. Chat with them and they'll tell you what they know, mostly everything basic since they live in that country. No need to worry about scams though since travelling is not an option. The only requirement is a friendly attitude for a productive conversation.»

David R Holt, BA, Australia: «Do Actually planning a trip (and for ~ a month). Plan all aspects of the trip yourself (i.e don't go to a packaged tour or guide). Plan to the most intricate details including the cities you would pick (and why), mode of transport to go from place A to place B, which month of the year you should go (seasons, cultural events, if photography, optimal time and so forth). As you do so you will figure out how to learn everything you need. The key here is to make belief you are seriously doing the trip. Then postpone your trip to when you can :)»

Edward Logan, Johns Hopkins SAIS '17: «Go to the Internet and, in particular, Wikipedia and YouTube. Another fun thing to do is, where it's available, go to Google Earth Street View and virtually drive through the places you're interested in. (That can take as long as going there but cost a lot less!)»

«In my opinion, this information is best presented in the CIA World Factbook, which is easily accessible online.» [4]

So, we have made the list of possible ways to discover the city/country / place (rating 1):

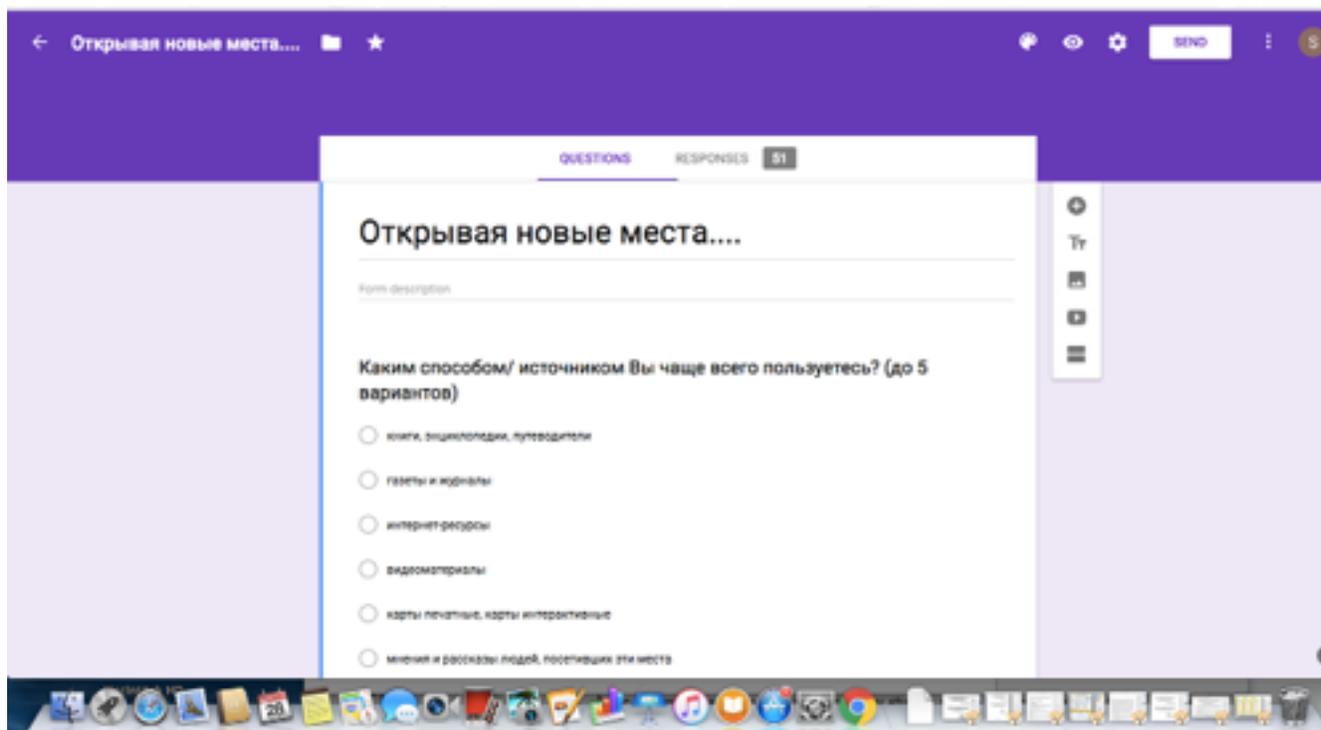
- books, encyclopedias, guidebooks

- newspapers and magazines
- Internet resources
- video material
- printed maps, interactive maps
- opinions and stories of people who visited these places
- reviews and comments on the websites of travel agencies
- audio guides
- organized tourist trips
- your own designed route

1.2. The results of the survey among students (list 2)

To know more about Russian students, we conducted a survey among pupils of our gymnasium about ways which they use and consider the most useful and interesting (rating 2)

We use GOOGLE FORMS and here are the results:



The screenshot shows a Google Form interface. At the top, the browser address bar displays 'Открывая новые места....'. The form title is 'Открывая новые места....'. Below the title, there is a 'Form description' field. The main question is 'Каким способом/ источником Вы чаще всего пользуетесь? (до 5 вариантов)' (Which method/source do you use most often? (up to 5 options)). The response options are:

- книги, энциклопедии, путеводители
- газеты и журналы
- интернет-ресурсы
- видеоматериалы
- карты печатные, карты интерактивные
- мнения и рассказы людей, посетивших эти места

The form is displayed in a window with a purple header. The top right corner of the window shows a 'SEND' button and a notification icon. The bottom of the screenshot shows a Windows taskbar with various application icons.

1) The way they often use for learning some new places



books, encyclopedias, guidebooks: 17,4%

newspapers and magazines: 15,9%

Internet resources: 32,6%

video material: 11,4%

printed maps, interactive maps: 2,3%

opinions and stories of people who visited these places: 5,3%

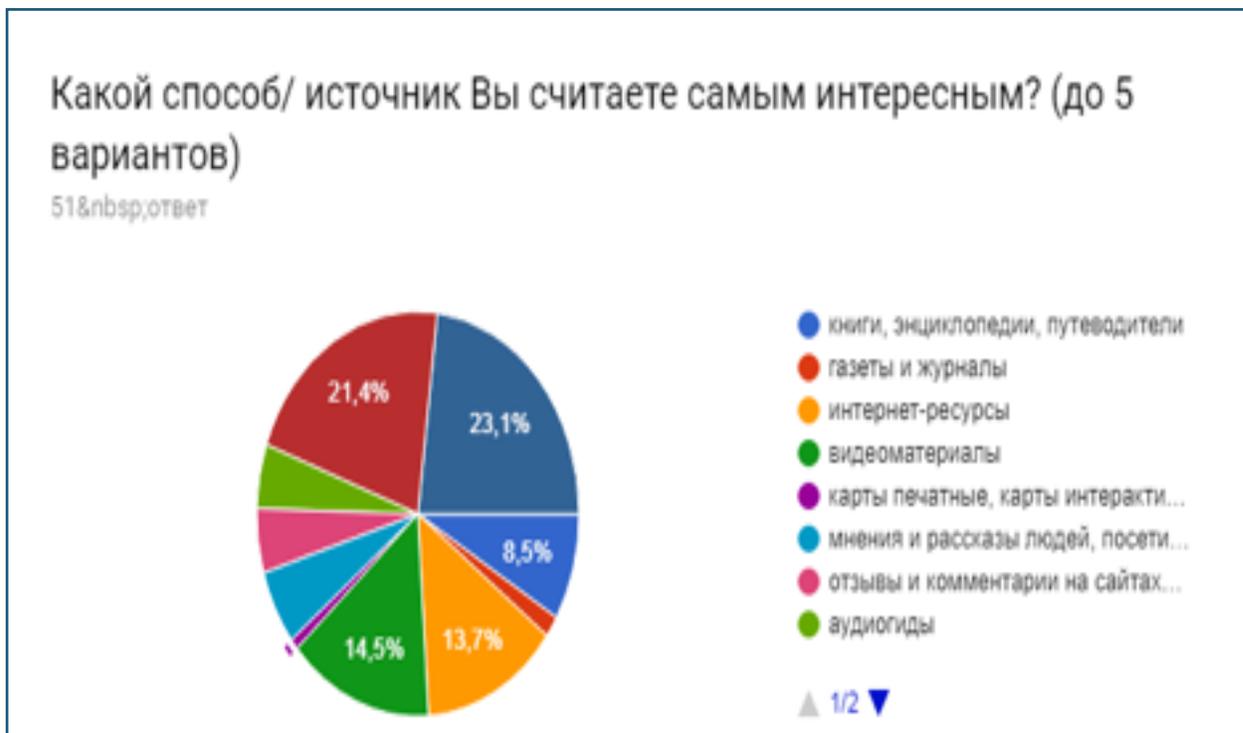
reviews and comments on the websites of travel agencies: 5,3%

audio guides: 1,5%

organized tourist trips: 6,8%

your own designed route: 1,5%

2) The most interesting way to learn new place



books, encyclopedias, guidebooks: 8,5%

newspapers and magazines: 1,7%

Internet resources: 13,7%

video material: 14,5%

printed maps, interactive maps: 0,9%

opinions and stories of people who visited these places: 6%

reviews and comments on the websites of travel agencies: 5,1%

audio guides: 5,1%

organized tourist trips: 21,4%

your own designed route: 23,1%

3) The most effective way to learn new places



books, encyclopedias, guidebooks: 8,3%

newspapers and magazines: 1%

Internet resources: 16,7%

video material: 6,3%

printed maps, interactive maps: 1%

opinions and stories of people who visited these places: 7,3%

reviews and comments on the websites of travel agencies: 1%

audio guides: 11,5%

organized tourist trips: 22,9%

your own designed route: 24%

According the results of the survey we can make some conclusions:

- Most people (about 25%) are interested in creating their own route.
- They think that this is a very effective way to discover other countries and places.
- But they don't use it very often.

So, I am going to show that creating your own route is easy and fun.

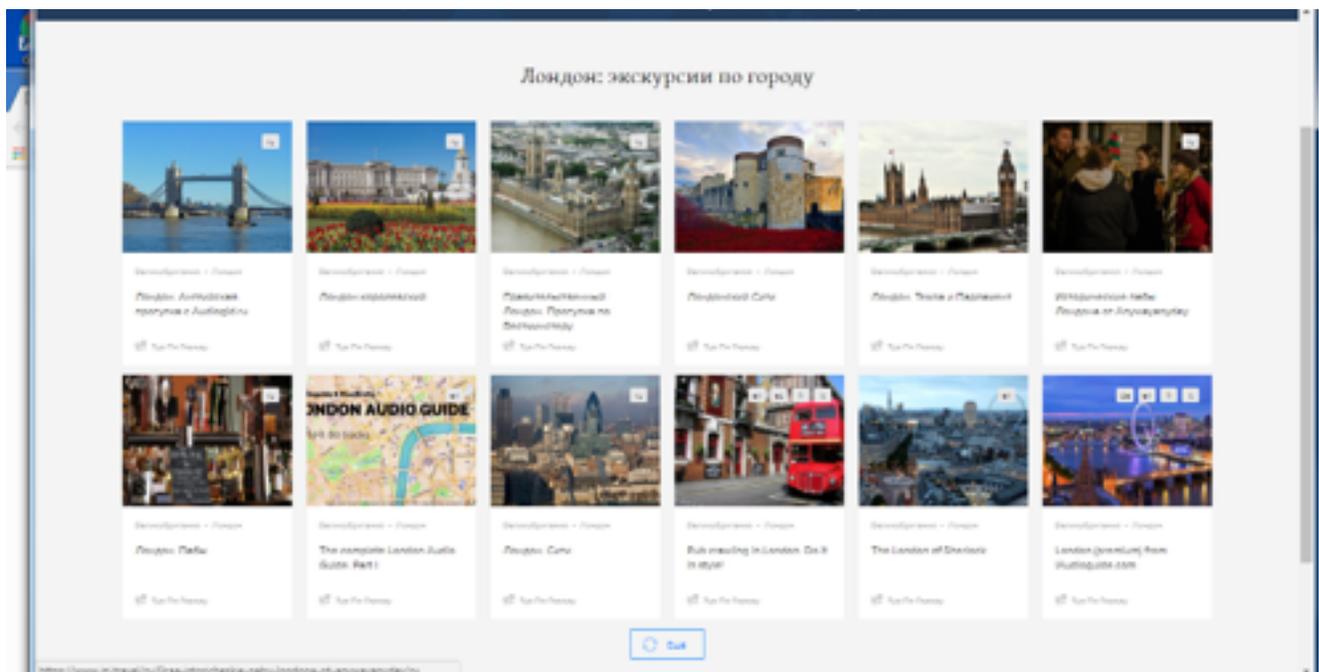
2. Creating your own route around London

2.1. Choosing suitable technology according to their characteristics and options

Making our own routes needs using some modern technology. We have chosen the most suitable ones.

izi.TRAVEL is more than just an app that functions as your personal tour guide throughout cities all over the world. It's a platform where you can create your own stories. To create awareness for izi.TRAVEL we launched an extensive on- and offline campaign in Europe.

Over 35 influencers from Paris, Amsterdam, London, Barcelona and Berlin took their own izi.TRAVEL tours throughout their city and shared their stories with the world. The influencers were able to produce their own content which lead to some very good publicity.[5]



GOOGLE MAPS <https://www.google.com/maps>

Google Maps has been around for a while, but too many people are unaware of the full extent of the services that the service can afford.

We can do with Google Maps:

Google Maps is really good at providing you with directions on which transportation method is available in any place as well as the details that come with those methods. If you want to know where you can catch a bus or something, you can find that information.

Creating Maps

If your location is particularly obscure, you might have trouble finding a coherent diagram that offers accurate directions. In such instances, just make your own.

Distance And Estimated Time Of Arrival

When using the Maps feature, just clicking on a particular point allows you to know just how far it is to your current location and how long it takes to get there. This will help you plan your travels and organize your schedule.

Mixing Maps Info

For this part, you're going to need some technical know-how. You can basically add some more details to the map if you know how. You can add things like celebrity sightings, special occasions and so on.

Finding Your Location

Just in case you are travelling somewhere new and you don't know where you are exactly, you can find out your exact location. It's great for not getting lost.

Setting Routes

If you have a particular route in mind, you can set that and just follow the directions. Customizability provides you with convenience.

Traffic Information

Getting caught in a traffic jam sucks. Fortunately, Google Maps can tell you which places are congested during what time of day.

Verbal Instructions

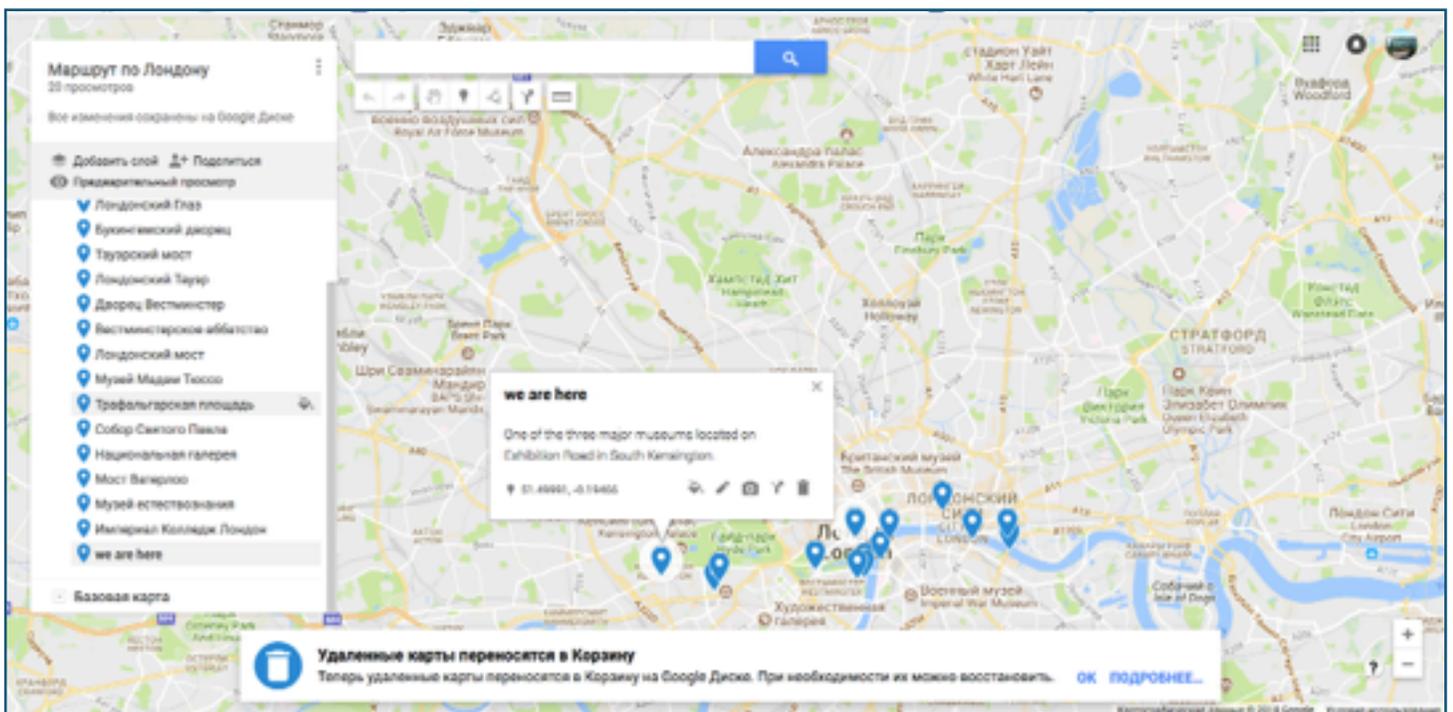
In case you didn't know already, you can just tell Google Maps about the place you want to go instead of typing it. It's great for when you're driving.

Locations Sharing

Feel the need to hook up with your friends? Share your location.

Location Editing

Google Maps isn't perfect. If you find that certain location details are wrong, you can go ahead and edit that if you like.[7]



3. Creating your own route around London

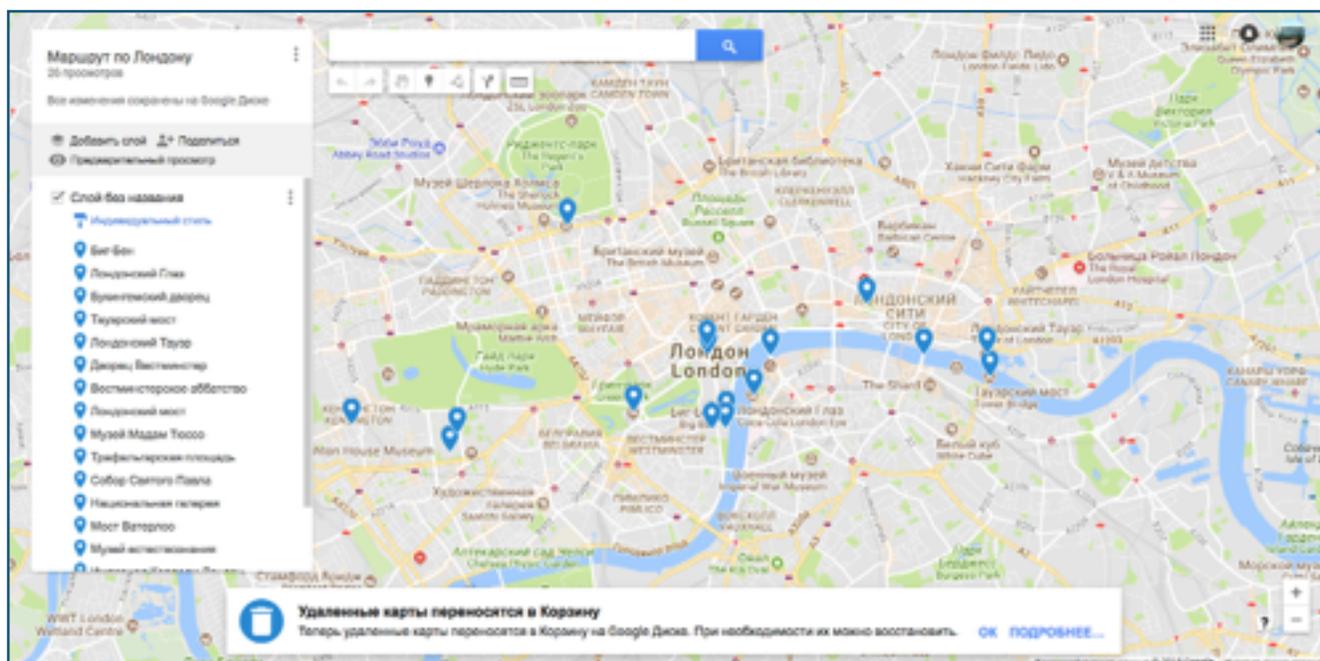
We developed a tourist route across London, using the most effective ways of acquaintance to the place/city/country.

We used means of modern technology and the website of creating audioguides iz-i.TRAVEL.

We put the route on the Google - map.

<https://www.google.com/maps/d/u/0/edit?mid=15DetPyIkFgnqm7Ek-iN0s0QP94YEFp8Yp&ll=51.560920556051%2C-0.189426905029336&z=12>

We create the route as a **Game «15 Notes»**.



**And now I would like to present my route for you -
THIS IS THE GAME "15 NOTES"!**

We'll go around London and discover 15 sights of this breathtaking city!

So let's go!!!

Find the START point on the GOOGLE map and follow the clues!

1. One of the three major museums located on Exhibition Road in South Kensington.
2. Higher education institution in South Kensington specialized in science, engineering, medicine and business. From 1907 to 2007, the College was a part of the University of London.
3. The Museum of the French sculptor-women.
4. Official London residence of the British monarchs.
5. The Square in Central London, where the place of The Charing cross converges three primary streets of Westminster-strand, White Hall and the Mall.
6. The Museum in Trafalgar square, containing more than 2,000 samples of Western European painting XIII-early XX century.
7. The place that died down on April 9 last year.
8. The Gothic Church in Westminster.
9. The Palace, near which the clock tower stands, which died down in April.
10. One of the biggest Ferris wheels in Europe.
11. The modern bridge, opened in 1945 on the site of the bridge built in 1817 of the same name, named after the victory in the Battle of Waterloo.
12. Anglican Cathedral dedicated to the Apostle Paul.
13. The bridge linking London's city and Southwark districts.
14. One of the symbols of Great Britain, after which the bridge is named.
15. The bridge, located above the river Thames and next to the tower

NOW we are HERE _____ !

Conclusion

The purpose of our research work was working out a tourist route across London with use of modern technology, basing on the most effective ways to get acquaintance to a city or a country according to our rating.

The object of the research was country studies and the subject was active ways of working out the information on the country, cities or interesting places.

We used such research methods as making a survey, carrying out an experiment, comparison, analysis; use of technology of creation of the audioguide and Google Maps.

we did the following STEPS:

- we made the list of possible ways to discover the city/country / place (rating 1);
- we conducted a survey among pupils of our gymnasium about ways which they use and we considered the most useful and interesting (rating 2);
- we compared the results of two ratings and drew conclusions;
- we developed the tourist route across London, using the most effective ways of acquaintance to the place/city/country;
- by means of modern technology and the website of creating audioguides izi.TRAVEL we put the route on the Google - map;
- we offered the developed route to schoolmates and tested its usability.

To sum up the results of a research, we can state that we managed to find the most effective way of discovering a city or a country. We carried out all the tasks and our hypothesis was confirmed completely.

Bibliography

1. https://www.quora.com/What-is-the-best-way-to-learn-about-different-places-countries-cities-and-anything-important-about-their-history-geography-and-other-interesting-facts-around-the-world-*Travelling-is-not-an-option
2. <https://learning.blogs.nytimes.com/2013/11/11/what-are-the-best-ways-to-learn-about-history/>
3. <https://www.inc.com/peter-economy/3-smart-ways-to-learn-how-to-travel-the-world.html>
4. <http://larryferlazzo.edublogs.org/2010/08/11/the-best-sites-for-learning-about-the-worlds-different-cultures/>
5. <https://izi.travel/ru>
6. <https://www.google.com/maps/d/u/0/edit?mid=15DetPyIkFgnqm7Ek-iN0s0QP94YEFp8Yp&ll=51.54351984915418%2C-0.1720891074219253&z=12>